



## Shining A Light on Scouting

**Program Concept:** One night during the National Jamboree, we will use virtual hookups to broadcast “A Shining Light Across America.” This amazing stage show will transmit out across the country and bring local participation back in from a few select locations. It will mark the first time in our history that the entire Scouting family has come together for a single, nationwide opportunity to celebrate and reflect.

### Program Overview

On the evening of July 31, 2010, “A Shining Light Across America” will be broadcast across the country from the 2010 National Scout Jamboree. To take part in this special event, local councils are encouraged to gather together in venues large and small — whether a council property, community locations, or even a sports stadium — and host youth- and family-friendly activities leading up to the Shining Light broadcast.

Featuring anniversary celebration programming, the Jamboree’s Shining Light broadcast will be accessible nationwide online via Webcast to the entire Scouting family — past, present and future. In addition, many council venues will be selected to watch the broadcast via satellite. And, several of these locations will be given the opportunity to broadcast their own Shining Light celebrations back to the many thousands attending the main event in Virginia.

This is a great opportunity for all councils, regardless of geographic location, to participate in the 100th year anniversary celebration and to shine a light on Scouting — on our rich heritage, on our core values, and on our role in shaping America’s youth.

### Venue Suggestions

Local leadership is encouraged to think through where your council might gather to participate in the Shining Light broadcast. Some examples are a summer camp, council office, community center, park, or even a sports stadium. Depending on the size of your council, you may want to choose multiple locations.

### Programming Suggestions

Make this an impactful anniversary event! We’ll help you think about how you can incorporate other programs and activities into your Shining Light gathering that will engage not just Scouts, but also families, community leaders, and Scouting alumni.

### Viewing Options

- **Webcast:** All local councils, as well as Scouting friends and family, will be able to view the Shining Light show online. This option will provide Webcast-quality reception, requires access to a high speed Internet connection, and is best for groups of 20–50 individuals and/or use of multiple screens up to 65” in size throughout the venue.
- **One-Way Satellite Transmission:** Those councils that would like to be considered to receive a one-way satellite transmission to their venues will be asked to express interest via e-mail. More information about this process will be posted to YourSource (Scouting.org/100years) in September.
- **Two-Way Satellite Transmission:** Several local councils will be given the opportunity to broadcast their Shining Light activities back to the main event. Selection will be based on submitted entries. Details about how to submit your council for consideration will be posted to YourSource in September.